

## **Alameda Corridor Business Improvement District 2026 OPERATING PLAN**

### **I. INTRODUCTION AND BACKGROUND**

#### **The Alameda Corridor Business Improvement District (ACBID) 2026 Operating Plan and Budget:**

Pursuant to the Colorado Business Improvement District Act at Section 31-25-1202, Colorado Revised Statutes, the Alameda Corridor Business Improvement District (ACBID) serves the public purposes of promoting the health, safety, prosperity, security and general welfare of the inhabitants of the ACBID service area, the property owners therein, and all the people of the state; will promote the continued vitality of commercial business areas within the City of Lakewood; and will be of special benefit to the property within the boundaries of the district. ACBID was formed in 2003 by vote of the commercial property owners on West Alameda.

#### **ACBID Mission and Vision Statements:**

Mission: We promote a vibrant community in the Downtown Lakewood Business Corridor through thoughtful financial stewardship and strategic partnerships.

Vision: Inspiring a thriving business corridor where people desire to be.

#### **Partnership: ACBID works in close partnership with Alameda Connects (AC)**

ACBID and AC are two separate organizations working together with similar missions of promoting a vibrant business corridor. AC is a nonprofit 501(c)(6) business and community membership organization, with professional staff providing ACBID management services. AC works in close partnership with the City of Lakewood and its various departments.

#### **ACBID Service Area: The ACBID service area is situated along West Alameda Avenue in Lakewood, CO. ACBID primarily promotes businesses and organizations in its service area.**

The boundaries of the ACBID service area are Denver at Sheridan Boulevard at its eastern edge; with Carr Street at its western edge on the north side and Ohio Ave on the south side. An interactive map can be found on the ACBID website.

The ACBID service area includes the core of Downtown Lakewood along West Alameda Avenue at Wadsworth Blvd. The major attractions and community institutions of this core area include:

- Lakewood City Commons, including Civic, Cultural and Heritage Centers, Civic Center Plaza and Lakewood City Commons Shopping Center
- Belmar District
- Belmar Crossing Shopping Center
- Village at Belmar Senior Living
- Jeffco Public Library - Belmar
- St. Anthony/Centura Neighborhood Health Center
- Belmar Park
- Young Americans Center for Financial Education
- Kaiser Permanente

East of the core, extending to Sheridan Blvd., the service area includes the major redevelopments of:

- All-Star Ballpark
- Gold Crown Foundation Fieldhouse
- Red Rocks Church
- Metro West Housing Solutions Fifty-Eight Hundred
- Alameda Crossing Shopping Center, which includes the Ballmer Peak Distillery
- Solera Bank

ACBID Brand: ACBID views all potential programs and projects through the filter of its brand. ACBID's brand is built upon its adopted mission and vision of promoting a thriving community and vibrant business corridor on W. Alameda. The cornerstone of this brand is focusing resources on creating a sense of place in Downtown Lakewood on the Alameda Corridor through relationship building, public events, increasing public safety, and street beautification.

## II. EXECUTIVE SUMMARY

**Introduction:** The ACBID Board of Directors has identified four, top-priority, long-term major initiatives for its service area focused around Placemaking on the Alameda Corridor:

- Economic Development and Marketing
- Corridor Beautification
- Sustainability
- Corridor Safety and Security

**Economic Development and Marketing:** The ACBID works closely with the City of Lakewood Economic Development Division, property owners, businesses and investors to create a favorable business environment to retain, recruit and grow viable businesses. This is accomplished through economic development initiatives including communication/marketing services, printed and electronic media material demonstrating growth, and business support services.

ACBID also promotes the Alameda Corridor with strategic event sponsorships, business grant opportunities, and community partnerships.

A multi-modal transportation system serving all users is vital to economic development. West Alameda Avenue provides a safe corridor for all forms of travel including bicycle, electronic bicycle, electronic scooter, pedestrian, wheelchair, and public transit. In 2026 ACBID will continue to work with the City of Lakewood and other partners to expand transportation choices and mobility as well as foster pedestrian and driver safety along the Alameda Corridor.

**Corridor Beautification:** West Alameda Avenue, with its wide greenways, accommodates important landscape, public art and monument signage opportunities. Placemaking through corridor beautification has long been a key priority of civic partners along West Alameda Avenue, which was originally envisioned by the City of Denver as the Grand Parkway to nearby Red Rocks Park and the Denver Mountain Parks system.

In March 2022 ACBID assumed responsibility for management and stewardship of the extensive landscape improvements built for the Alameda Streetscape Project. This investment stretching from Wadsworth Blvd to Sheridan Blvd was completed in 2020. ACBID's goal is to maintain attractive, sustainable, drought-resistant landscaping on the Alameda corridor to foster a thriving environment for businesses and residents.

Additionally, since 2007 ACBID has added over 120 public art installations to the creative landscape in the service area as part of the Arts Along Alameda program. ACBID public art installations are a major component of the Lakewood Public Art Master Plan (updated, 2025). In the past six years ACBID has expanded its public art programs to include wall murals, mobile murals, traffic box art wraps, sidewalk history icons, sidewalk murals, and storm drain art wraps.

Further, in 2022 ACBID officially launched the *Discover Alameda* trail. *Discover Alameda* brings together all the public art, history and landscape elements on the Alameda Corridor to create a unique user experience (through a smart phone app and printed map distributed at various public locations in the area).

**Sustainability:** Sustainability is a core value of ACBID with the long-term vision of transforming Alameda into a sustainable business corridor. ACBID supports sustainability through promotion of energy efficiency and recycling, financial support for the City of Lakewood's Earth Day Celebration and other initiatives. Additionally, ACBID follows sustainable practices in management of landscaping on the Alameda Corridor.

**Corridor Safety and Security:** ACBID, since its inception, has aligned with and promoted the programs and initiatives of the Lakewood Police Department including Crime Prevention Through Environmental Design (CPTED). In 2023, ACBID launched a Security Grants program for improvements such as security lighting, surveillance cameras, and fencing. In 2024 ACBID rebranded this grants program as “Securing Alameda”. This program will continue in 2026.

In 2023 ACBID began holding regular business crime roundtable meetings for Alameda corridor businesses. The primary goal of these roundtables is to facilitate discussion on crime challenges, concerns, and best practices on retail security. These roundtables will continue in 2026. Additionally, ACBID is working with the Lakewood Police Department on a Pilot “Hot Spot Extra Patrols” Program to further enhance crime deterrence. Since 2022, ACBID has followed a zero-tolerance policy for graffiti in its service area. ACBID intends to continue this successful policy in 2026.

Finally, ACBID released a public survey in 2025 asking local businesses and property owners for data and anecdotes about their experiences with both nonviolent and violent crime. The data will be released in the fall of 2025 and will help craft future initiatives and investments

### **III. PROGRAMS AND INITIATIVES**

#### **A. ECONOMIC DEVELOPMENT AND MARKETING**

##### **Introduction:**

ACBID continues to work closely with the City of Lakewood Economic Development Division, property owners, businesses and developers to create a favorable business environment to retain, recruit and grow viable businesses through economic development initiatives including:

- Communication/marketing services including destination marketing
- Business outreach and engagement
- Business support services
- Grants programs
- Strategic event sponsorships
- Strategic community partnerships with nonprofits
- Transportation and mobility improvements

The 2026 ACBID operating plan recognizes the continued support of the Belmar District, (Downtown Lakewood); Lakewood City Commons; and redevelopment efforts among properties along the Alameda Corridor, including Belmar Crossing and Alameda Crossing Shopping Centers. ACBID will identify and support programs that strengthen the marketing efforts of area merchants.

Additionally, ACBID will continue to search for opportunities to partner with new businesses and developers looking to move into the greater West Alameda Avenue Corridor.

**Placemaking- Economic Development and the Arts:**

ACBID supports ongoing promotion of creative industries to enhance economic development opportunities on the Alameda Corridor. In 2025 ACBID began the process of forming a Call Yourself Creative district for Downtown Lakewood through Colorado Creative Industries. The goal of forming a creative district is to draw visitors to Downtown Lakewood through an arts experience unique to the Alameda Corridor.

By design, Downtown Lakewood is home to its Civic, Cultural and Heritage Centers, as well as the Bonfils-Stanton Amphitheatre, Lakewood Civic Center Plaza and The Plaza at Belmar. The Belmar District is recognized worldwide for its superior community design. The district includes the popular Arts on Belmar Arts District; and The Plaza at Belmar, featuring arts and cultural events throughout the year.

**Economic Development and Marketing Programs and Initiatives:**

*Communication/Marketing Services*

- Email Newsletters and Social Media- AC/ACBID weekly email marketing newsletters are sent to an expanding list of over 3200 business and community leaders gathered through extensive ongoing community engagement and outreach, an almost 50% increase since 2023. The weekly marketing newsletter promotes corridor events and the district's businesses and organizations by strategically targeting Lakewood residents in outlying neighborhoods to increase customer traffic and business profitably along the corridor. It also promotes business development courses through the Colorado Small Business Development Center and SCORE Denver to encourage our small businesses' success.

Partner postings, events and other information are shared daily via Facebook and Instagram. We also use LinkedIn, YouTube, Reddit, and MailChimp as relevant. ACBID staff continuously work to improve and expand these social media communications.

- Website and Branding- Alameda Connects and ACBID maintain their separate websites with some shared content. ACBID uses its website to promote the mission and vision of the BID; provide information regarding BID board meetings, board member listings; a map of the service area, and BID projects along the corridor.

Outreach to Businesses in the ACBID Service Area- Relationship building is key to successful economic development. Best practices, for business improvement districts, include regular outreach to businesses and property owners as well as service area residents and community members within our “Impact Ecosystem”. ACBID has developed and expanded an outreach plan emphasizing individual written and personal contacts via business visits with businesses, commercial property owners, and nonprofit organizations on the Alameda Corridor.

ACBID has expanded use of Neon, our Customer Relationship Management system (CRM). Working from the various databases available to us, we uploaded information about property owners, business owners, store managers, and more for each address point in the BID boundaries to have information readily available to us. We also created an interactive map for our website, clearly identifying the ACBID boundaries and the businesses within them, to help property and business owners better visualize their role in the community. We developed marketing materials in both English and Spanish and bring these to every event and business visit.

Additionally, as part of a new outreach initiative, all ACBID businesses are now “Honorary Level” Alameda Connects members. This level of membership provides all BID members access to the weekly e-newsletter, attendance at the monthly community meeting, business and property grants, and invitations to VIP networking events with the Alameda community. They receive a window decal promoting Alameda Connects to showcase pride in the Alameda corridor and to encourage brand recognition. We urge those businesses, with Honorary Level status, to upgrade their membership for more perks, such as advertising in our e-newsletter and supporting the organization in general. The purposes of this outreach initiative are to increase awareness of the BID and its programs, increase engagement with businesses in the BID service area, and contribute to the attraction/retention of quality enterprises.

Grants Programs- In 2021 ACBID expanded its strategic grants programs to invest in businesses and nonprofits on the Alameda Corridor. 2026 grants programs have been uniformly branded highlighting our priorities, such as “Securing Alameda”, “Beautifying Alameda”, “Greening Alameda”, etc. These programs will launch at different times of the year depending on availability of funds:

- *ACBID “Beautifying Alameda” Grants* for transformational improvements to commercial properties on the Alameda Corridor.
- *“Greening Alameda” Energy Grants Program*- Energy efficiency grants program for businesses completing free energy audits to help them implement audit recommendations.
- *“Securing Alameda” Grants* for safety improvements based on CPTED recommendations.

*Strategic Public Event Sponsorships and Promotion*- Public events are a key component of placemaking - bringing people together to create an emotional connection to community through music and fun. In 2025, ACBID continued and expanded its strategic sponsorship and active promotion of exciting public events, on the Alameda Corridor, through our e-newsletter and social media.

Sponsored and/or promoted events for 2025-26 include:

- Farmers' Market at Mile-Hi Church
- City of Lakewood Events:
  - Big Belmar Bash, with Belmar
  - Mayor's Tree Lighting
  - Sounds Exciting Summer Concert Series
  - Summer Bike to Work-Day
  - Lakewood Cider Days, ACBID Music Stage with local musicians and bands representing the spectrum of Americana music including bluegrass, country, mariachi, blues, indigenous, and roots music.
- Belmar Events
  - Belmar concerts and events
- ACBID/Alameda Connects Events
  - Monthly Community Cruiser Bike Rides in the summer starting and ending in Belmar.
  - Monthly community meetings open to everyone.
  - Alameda Connects Free Summer Movie in the Park at O'Kane Park with a family-friendly movie.
  - Blarney on Belmar St. Patrick's Day Festival, in March, with local and internationally renowned Irish music groups.
  - Free Haunted History walking tours of Heritage Lakewood in October, in collaboration with Heritage Lakewood and the Belmar Library.
  - Weird Lakewood History - Informal history talks at a local watering hole in the Alameda Corridor area.

In 2026 the emphasis will remain on evaluation of strategic event sponsorships to highlight and create a sense of place on the Alameda Corridor. In addition, ACBID is working in partnership with AC, the City of Lakewood, and other partners to look for opportunities to bring exciting new events to the Alameda Corridor.

Community Partnerships- Collaborative community partnerships are the hallmark of ACBID. The district continues to strengthen its community partnerships and provide support to high quality community development along West Alameda Avenue, with an emphasis in the ACBID service area downtown core and nearby neighborhood centers, from Sheridan Blvd. to Carr St.

ACBID and AC work in partnership with many different groups and organizations. These include: the City of Lakewood, West Metro Fire Rescue, Jefferson County, Jefferson County Public Schools, Jeffco Schools Foundation, Jeffco Boys and Girls Club, Jeffco Public Libraries, Jeffco Economic Development Council, West Metro Chamber, Metro West Housing Solutions, Young Americans Center for Financial Education, Bicycle Colorado, Jeffco Career Paths Program, Kaiser Permanente, the Action Center, Benefits in Action, and other Denver metro area corporations and nonprofit organizations, with an emphasis on promoting local giving partnerships and collaborations.

Transportation and Mobility- A world-class multi-modal transportation system, serving all users, is vital to economic development. The Alameda Streetscape Project brought new, 10-foot-wide concrete multi-use paths to long stretches of Alameda east of Wadsworth, improving the existing trail system. These sidewalks created a safer and more enjoyable experience for all forms of travel including bicycle, e-bicycle and scooter, pedestrian, wheelchair, and public bus transit. ACBID supports and participates in planning for future public transit improvements for West Alameda, including a possible RTD bus rapid transit line and a circulator bus to connect Alameda with RTD's West Line.

ACBID supports transportation mobility through the following programs and efforts:

- Sponsorship of activities for Lakewood's Bike to Work-Day
- Sponsorship of summer Saturday Cruiser bike rides in Belmar to encourage cycling on the Alameda Corridor
- Installation of bicycle infrastructure facilities including bike racks and bike repair stations.
- Educational outreach on pedestrian and cyclist safety in partnership with the City of Lakewood Traffic Operations and Bicycle Colorado
- Staff participation in the Lakewood Bike Master Plan Process.
- Staff participation in the DRCOG Sheridan Study focus group
- Staff participation in the DRCOG Alameda Study focus group

## B. SUSTAINABILITY

**Introduction:** Sustainability is a core value of ACBID with the long-term vision of transforming Alameda into a sustainable business corridor.

Sustainability Programs and Initiatives Ongoing in 2026:

- *Promotion of Business Energy Audits-* Partnering with the Lakewood Sustainability Division to promote free energy audits from Xcel Energy for all businesses on the Alameda Corridor.
- *Promotion of Recycling-* ACBID is committed to making all its events as close to zero waste as possible with recycling containers donated by Zero Waste Services in 2020.
- *Storm Drain Art Program-* Program to enhance stormwater infrastructure, with colorful artwork, and to educate the public on stormwater and the importance of protecting water quality. This project furthers ACBID’s established priorities of street beautification and sustainability.
- *Sustainable Landscape Maintenance-* ACBID works with its landscape contractor to sustainably manage the landscape maintenance for the Alameda Streetscape Project. This includes maintaining pollinator friendly plants and drought tolerant native grass areas and continually seeking out and applying for relevant grants to support these initiatives.

ACBID will continue working on these initiatives and others to promote sustainability on the Alameda Corridor.

**C. CORRIDOR BEAUTIFICATION**

**Introduction:** West Alameda Avenue, with its wide greenways, accommodates significant landscape, public art and monument signage opportunities. Corridor beautification has long been a key priority of civic partners along West Alameda Avenue, which was originally envisioned, by the City of Denver, as the Grand Parkway to nearby Red Rocks Park and the Denver Mountain Parks system situated along the slopes of Mount Blue Sky.

**Street Beautification Programs and Initiatives:**

*Landscape Stewardship:* The LRA and Lakewood Public Works worked with Civitas Landscape architects to design the Alameda Streetscape Project (ASP). Constructed between 2018 and 2020 the purpose of this extensive and transformative project was to create a sense of place and a unique streetscape appearance along Alameda. The ASP is comprised of place-making improvements intended to bolster the economic vitality of the Alameda corridor in Lakewood, helping to produce lasting benefits to the local economy — and branding the Alameda Corridor as a well-designed, efficient area where businesses thrive. Motorists, pedestrians, bicyclists, and mass transit users also find the corridor more visually interesting, inviting, and accessible.

More than 5 years in design and planning, the project included both hardscape and softscape improvements. Then softscape includes a carefully designed mix of trees; planting beds with low water use deciduous shrubs and ornamental grasses; and native grass areas, planted with a native grass mix or Blue Grama – Colorado’s official state grass. The intention behind the native grass areas is to create a grassland appearance like the short grass prairie of Colorado.

The plantings included over 6000 plants and an extensive irrigation system requiring regular maintenance and repairs. In addition to appearance, the landscaping was designed as a refuge for pollinators- bees, butterflies and other insects. The landscape design included pollinator friendly plants such as Red Yucca, Catmint, and Spirea.

In March of 2022 ACBID assumed responsibility for management and stewardship of the softscape landscaping under an IGA with the LRA and City of Lakewood. The improvements installed for this project are a key component of ACBID’s street beautification program. ACBID is working with its contractor and the City of Lakewood on planning for the sustainable, long-term management of landscape improvements on West Alameda.

Long-term, sustainable stewardship of the public investment in Alameda landscape improvements requires continued cooperation between the City and ACBID. ACBID will commit financial resources to maintenance as well as oversight of maintenance activities. Additionally, successful ongoing maintenance requires both financial and in-kind contributions from the City.

*Public Art and Arts Along Alameda*- Public art is another important component of placemaking. In March 2025, Lakewood adopted a new Public Art plan. The value of public art is shown by the results of the public survey, conducted for the plan, showing 85% of Lakewood residents responding said they’ve noticed or enjoyed public art and 65% saying the arts are *very important* to their families. Public Art Is *free*, outdoors, and integrated into parks, trails, neighborhoods, and transit areas. Public art enhances placemaking, promotes tourism, boosts small business visibility, and fosters pride and inclusivity.

From its formation, ACBID has strongly supported public art on the Alameda Corridor. ACBID’s financial investments in public art, to date, total over \$750,000 with over 120 public art installations commissioned or sponsored.

Under its Arts Along Alameda program, ACBID purchases, or commissions, sculptures and murals for placement at locations on the Alameda Corridor. Installations as part of Arts Along Alameda are:

- “Flow” - Alameda and Sheridan median, (2007)
- “Actors” - Allison/Alameda median (2009)
- “Aspens and the Moon” - Allison north Civic Center round-a-bout (2009)
- “Joyfully Dancing” - Belmar Library round-a-bout (2010)

- “Rayonism” - Belmar Crossing Shopping Center (2011)
- “A Girls Best Friend” - 7301 W. Alameda – D’Anelli Bridal (2014)
- “Griesal Grasses” - north end of the Civic Center Plaza (2016)
- “Girasoles” (Sunflowers) - Metro West Housing Solutions 5800 (2018)
- “Tree of Life” - Village at Belmar (2018)
- “American Primitive” - Young Americans Center for Financial Education (2018)
- “Eye on the Ball” - All Star Park (2019);
- “Desert Plants” - Belmar Crossing Shopping Center at Saulsbury and Alameda (2019)
- “Arc of Peace”- in front of the Village at Belmar on the northwest corner of Yarrow and Alameda (2019)
- “Steel Dream” – “Belmarsh Pond” in the far SE corner of Belmar (2021)
- “Windy Daze” – “Belmarsh Pond” in the far SE corner of Belmar (2021)
- Wood Carvings Art at the Pierce And Alameda bench area (2023)

In 2018 ACBID added murals to its arts program with these murals completed to date:

- Wall mural on the Belmar Whole Foods parking garage across from Chuy’s (2018)
- Wall mural at Panaderia Rodriguez (2018)
- Wall mural at Village Roaster (2018)
- Mobile plywood mural called “Spirits of the Plaines” on the east wall of the Belmar Hyatt, (2020)
- Eight mobile murals created for display in Belmar (2020)
- Murals on the back of 8 bus shelters on Alameda in 2021 and 2024.

*Discover Alameda- Arts and Nature Trail Experience-* In 2022 ACBID formally launched *Discover Alameda*. The goals for *Discover Alameda* are to: (1) promote the health of the community by providing opportunities for safe, active, and sustainable transportation and recreation; (2) to advance economic development by drawing more visitors to the Alameda Corridor; and (3) serve the general welfare of the community by creating an educational resource for outdoor public art, history, and nature education.

Discover Alameda includes both outdoor signage and a smart phone app to allow users to experience the trail. In 2022, ACBID completed a design and installation of *Discover Alameda*: wayfinding signs on vinyl wraps, on electrical boxes, at intersections, with a map showing attractions and landmarks within a twenty-minute walking radius. The signs also feature a QR code, allowing trail users to access the ACBID website for information on ACBID’s extensive public artworks collection and sidewalk history icons. The *Discover Alameda* smart phone app, launched in 2022, is available to the public for free download on Google Play and the Apple App Store.

In 2024, ACBID released the *Discover Alameda Art & History Downtown Guide*. This paper guide to art and history in Downtown Lakewood is available at the Lakewood Cultural Center, Heritage Lakewood Museum, Belmar Library; and many other locations.

The major elements of *Discover Alameda* include:

- *History on the Alameda Corridor*- The *Discover Alameda* experience includes sandblasted blue sidewalk history icons, placed to allow the public to take self-guided history tours and participate in organized bike and walking tours. ACBID has installed a total of 16 history icons to date with plans to add 1-2 per year until the entire corridor is included.
- *Pocket Parks Program*- In 2021 ACBID completed installation of the first pocket park at the Chase Street benches location, with new matching benches, a trash can, bike repair station, and inspirational, historic, nature quotes in the concrete. The purpose of this program is to create pedestrian and cyclist rest and gathering spaces, to enhance the *Discover Alameda* experience. In 2025, ACBID installed new solar lighting, at this location, to improve safety and security.
- *Traffic Box Art Wraps*- In 2019 ACBID launched a program to wrap city electrical boxes, on Alameda, with colorful art wraps as part of its *Discover Alameda* vision. ACBID completed the first phase in 2019-2020, with installation of nature themed art wraps, on a total of twelve electrical boxes, at ten intersections on Alameda from Depew to Garrison. In 2021, ACBID added seven additional box art wraps, bringing the total to 19.

#### Street Beautification Grants Programs

- *“Beautifying Alameda” Grants Program*- In 2022, ACBID launched its “Grow Grants” program to facilitate transformational improvements on commercial properties in the Alameda service area. In 2025, ACBID launched the new “Beautifying Alameda” grants program to speed up major improvements elevating and quickly upgrading the appearance of the corridor.

#### New and Ongoing Beautification Programs for 2025-2026

- ***Formation of a “Call Yourself Creative” District for Downtown Lakewood***- In 2025, ACBID started the process of forming a Call Yourself Creative district for Downtown Lakewood. The goal of forming a creative district is to strengthen the sense of place in Downtown Lakewood by developing an arts experience unique to the Alameda Corridor. The first step towards certification is the DIY “Call Yourself Creative” district process. ACBID is currently working with stakeholders and partners to form the “Call Yourself Creative” District for launch in 2026.

- **Expanded Public Art Sponsorships-** To encourage more public art on the Alameda corridor, ACBID awards public art grants and sponsorships for murals and other artwork by corridor partners. ACBID was the financial sponsor for the Belmar Street Art Showcase in 2023 with 14 sidewalk murals created. In 2024, ACBID sponsored a large mural on the stairs at the Belmar Whole Foods. In 2025, ACBID provided a grant to Lakewood Kaiser for a mural on the wall of the new Kaiser building, with completion scheduled for late 2025. In 2026, ACBID will continue these grants programs to expand public art on the corridor by supporting corridor partners and stakeholders.
- **Storm Drain Art-** In 2024, ACBID partnered with the Lakewood Stormwater Management Utility in a pilot program to add water-themed artwork to storm drains and manholes on the Alameda Corridor, beginning with Belmar. This program is intended to enhance stormwater infrastructure with colorful artwork and to increase public awareness of the importance of protecting stormwater quality. The artwork is printed on adhesive aluminum wrap material and placed on the concrete next to storm drains.

The pilot was launched in 2024 with over 20 locations in Belmar. In 2026, ACBID plans to expand this program to include storm drain infrastructure art on other parts of Downtown Lakewood to touch on both the values of art and sustainability.

- **Art Wraps Program-** Blank concrete walls and other surfaces are a frequent target of graffiti taggers. In 2025, ACBID installed vinyl art wraps on 3 sections of Alameda retaining walls as part of a pilot project with the dual purposes of graffiti mitigation and increasing the presence of public artwork.

Vinyl and acrylic wraps are a cost effective and flexible way to provide more public artwork in new areas. They can be used on all types of walls, lights, sign poles, and other common structures. They are temporary, easily cleaned, and can be readily replaced by printing a new wrap. ACBID will expand this program in 2026 to cover additional walls and other types of structures.

#### **D. CORRIDOR SAFETY AND SECURITY**

**Introduction: To connect people to a place they first must feel safe in public spaces.** As the West Metro Denver region continues to grow, corridor safety and security are of paramount importance to ACBID, AC, the Lakewood Police Department (LPD), City of Lakewood and its partners. Long-term partnerships, with LPD and other safety-minded partners, provide a continuous pathway for making public safety and crime prevention improvements throughout the

Alameda Corridor. Crime trends, such as graffiti, retail, and auto theft, continue to be cyclical and fluid in nature, necessitating flexibility and adaptability in response. As conditions change and evolve, ACBID will continue to work with its partners on new initiatives, to improve safety and security on the West Alameda Corridor now and in the future.

Furthermore, ACBID is dedicated to a humane and results-oriented approach to unhoused issues, on the Alameda corridor, through cooperation with the Lakewood Police, its Community Action (CAT) Team, and Homeless Navigators.

**Corridor Safety and Security Programs:**

*Public Safety Updates at Monthly AC Community Meetings-* Updates from the Lakewood Police Department and West Metro Fire Rescue are a mainstay of the AC Community Meetings, held on the first Wednesdays in January-June and September-November. These updates include valuable information and tips on crime trends, crime prevention and safety for businesses and the public.

*(CPTED) "Securing Alameda" Grants Program-* In 2022, ACBID launched a pilot "CPTED grants" program to facilitate crime prevention in key areas on the corridor. In 2024, ACBID renamed the program "Securing Alameda." Grants are awarded for improvements such as security lighting and surveillance camera systems. In addition, ACBID continues to monitor new developments in the security technology field to help corridor businesses improve security and thrive.

*Semi Annual Business Crime Prevention Roundtables-* In 2023, ACBID and Alameda Connects began holding quarterly business crime prevention roundtables, for corridor businesses, with representatives from the Lakewood Police Department, Jefferson County District Attorney's office and others. Our goal is to give businesses an opportunity to discuss their challenges and concerns, ask questions, and share best practices for crime prevention. These well-attended roundtables feature different topics such as retail theft and fraud prevention. These roundtables will continue in 2026.

*Zero Tolerance Graffiti Removal Policy-* All graffiti on ACBID artworks, benches and other structures is removed immediately by ACBID staff or contractors. Graffiti on other public and private property is reported the same day through Request Lakewood.

*Expanded Solar Security Lighting-* Some pedestrian segments of the Alameda corridor, east of Pierce Street, are poorly lit, leading to safety concerns. To improve safety and security ACBID installed two solar lights at the Chase St. covered benches area in 2025. ACBID plans to continue this strategic lighting program in 2026.

#### IV. COMMUNITY ADVOCACY

In addition to its key priority programs, ACBID works with Alameda Connects to promote and champion positive change in the Lakewood Community. This is done through:

- Participation in City of Lakewood planning task forces and working groups.
- Written comments to Lakewood City Council on important issues.
- Letters of support for projects and grant applications by Lakewood Community Resources, Public Works, and other departments.

#### V. SUMMARY

ACBID will work with our community to confront challenges, while moving forward with planned projects for corridor improvement. To continue building a sense of place ACBID will expand on its street beautification, economic development, sustainability, and public safety initiatives, in 2026, and beyond.

#### VI. CORRIDOR MANAGEMENT

The Colorado Business Improvement District Act provides for the establishment of the ACBID board of directors, which is responsible for submitting the ACBID annual operating plan and budget for review by the Lakewood City Council.

The current ACBID directors are:

| <b>Director</b>                                     | <b>Term</b>               |
|---|---------------------------|
| Ed Boyle – <i>Belmar Crossing Shp Ctr</i>           | 3 years-07/01/23-6/30/26  |
| Max De La Bruyere – <i>Alameda Crossing Shp Ctr</i> | 3 years-07/01/25-6/30/28  |
| Sonya Estes- <i>Runner’s Roost</i>                  | 3 years-07/01/24-6/30/27  |
| Patty Denny – <i>Telluride Truffle</i>              | 3 years-07/01/23-6/30/26  |
| Teri Romero, <i>Kaiser Permanente</i>               | 3 years- 07/01/25-6/30/28 |
| Susan Summers – <i>Lakewood City Commons</i>        | 3 years- 07/01/25-6/30/28 |
| Heidi Westlund– <i>Belmar/Bridge 33 Capital</i>     | 3 years-07/01/25-06/30/28 |

#### **Additional duties and responsibilities include:**

- Ensure compliance by preparing and filing annual ACBID budget according to state legal requirements;
- Ensure compliance with other state laws;
- Contract for management services with the Alameda Connects for day-to-day services as outlined in the ACBID Operating plan; and
- Provide direction and coordination in carrying out ACBID-funded improvements and services.